

HARLEM BOOK FAIR
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NEWARK, NEW JERSEY

2012

HIP-HOP ART

& LITERATURE FESTIVAL











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**PROGRAM GUIDE 2012** 



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# FRIDAY, APRIL 27, 2012 – HBFN Young Readers Program

**AUTHOR READING: Dr. Andrea Blake-Garrett** 

The Adventures of Izzy and JuJu: Twin Detective Investigators

TIME: 10:00 am - 10:30 a.m.

LOCATION: Paul Robeson Campus Center, Room 226

DISCUSSION:

The TOLERANCE Session

Patrice Samara, "Alphabet Kids Series"; Toni Blackman, Creator, FreeStyle

Union Cipher Workshop

TIME: 10:30 am - 11:30am

LOCATION: Paul Robeson Campus Center, Room 257

Exploring the impact and the consequences of your words; How do your words affect outcomes in a situation? After a discussion do you say, "I wonder if I

could have reacted differently?"

**AUTHOR READING: Alberto Cappas** 

Creator: Educational Pledge TIME: 11:15 am – 11:30 a.m.

LOCATION: Paul Robeson Campus Center, Room 226

WALK ABOUT; TALK ABOUT (An Interactive Discussion Session)

Presenter: Daseta Gray, Creator, Did You Know? Series

TIME: 11:30 am - 12:30 pm

LOCATION: Paul Robeson Campus Center, Room 257

This "Did You Know...?" session interactively shares information on Africans of the Diaspora who have contributed to the larger society (i.e., Who created the

stop light?; Where does the term the "real McCoy" come from?).

**AUTHOR READING: Sonya Kimble-Ellis** 

The Sandcastle Kids: A Mayan Adventure

TIME: 12:45 pm - 1:00 pm

LOCATION: Paul Robeson Campus Center, Room 226

STORYTELLING: Shirley Johnson

TIME: 1:00 pm - 1:30 pm

LOCATION: Paul Robeson Campus Center, Room 226

# **GETTING THE QUICK DOLLA (Rap Session)**

TIME: 10:30 a.m. – 11:30 a.m.

LOCATION: Paul Robeson Campus Center, Room 255

**Dr. Kai Smith,** *In GRAAFIC Details* 

All that glitters isn't gold. Believing running the streets is the way to achieve? I got news for you. Here from someone that went that route and turned his life around and is now helping youth to do the same

# FINANCIAL LITERACY FOR YOUNG ADULTS: WELLS FARGO HANDS ON BANKING

TIME: 12:40 p.m. - 1:40 p.m.

LOCATION: Paul Robeson Campus Center, Room 255

The Hands on Banking program provides the essentials of financial education, real-world skills, and knowledge every student can use, including how to: Identify "needs" vs. "wants"; plan early for the future; earn more money by learning more skills; build their own budget to control their money; become an entrepreneur by starting their own business venture; control spending with a spending plan; build credit wisely and avoid debt; invest in higher education and find the money to pay for it.

# The MOTIVATION Rap Sesion

**Principal Baruti Kafele**, *Motivating Black Males to Achieve in School and in Life* **TIME: 1:50 p.m. – 2:50 p.m.** 

LOCATION: Paul Robeson Campus Center, Room 255

Being in school and graduating is one way to achieve your goals. Staying focused and determined is another. Some people might say "You won't amount to nothin'." Hear from someone who heard that and proved folks wrong.

### IT TAKES A CHILD TO RAISE A VILLAGE

Elijah Brown

TIME: 3:00 p.m. - 3:30 p.m.

LOCATION: Paul Robeson Campus Center, Room 255

**Elijah Brown** is a youth advocate believing and understanding that all children need love, attention and exposure to positivity, which prompted his enrollment in school to become a teacher. He is presently a Teacher Assistant and instructs poetry workshops at Rutgers, Newark for Rutgers Future Scholars Program and East Orange Public Library, churches and youth prisons.

# SATURDAY, APRIL 28, 2012 – HBFN Young Readers Program

THE 'NEWARK READS' BOOK DRIVE: A Children's Book Reading Initiative Sponsors: Rutgers Newark, the Harlem Book Fair, NJ Community Foundation, Newark Public Schools, The Newark Star Ledger, and the Newark Alliance

TIME: 10 A.M. - 6 P.M.

LOCATION: Rutgers-Newark, Norman Samuels Plaza; various locations.

The "Newark Reads" Book Drive is part of a broad literacy initiative being implemented in the Newark community in support of the Mayor's declaration of 2012 being the "Year of Literacy" in the City of Newark. At the Harlem Book Fair, the organizing partners are bringing focus to literacy in Newark by sponsoring a children's book drive. The focus of the book drive will be to obtain gently-used, or new, books for pre-school-aged children (board and picture books). These books will be distributed to early-childhood students throughout the South Ward to contribute to their home libraries. If you do not have books to donate it is easy to make a financial contribution so that pre-school-age books can be acquired on your behalf. Tax deductible donations will be accepted by the Community Foundation of New Jersey. You can mail checks to 35 Knox Hill Road, Morristown, NJ 07960 (973.267.5533) or contribute directly by logging on to www.NewarkReadsBookDrive.org.

# **AUTHOR READINGS: Young Readers Pavilion**

TIME: 11:00 am - 11:45 am

LOCATION: Outdoor Young Readers Pavilion

**Gregory Walker, Bro. G,** *The Memnon Series* **Cynthia "Lady Rose" Roberson**, *The ABC's of the Ritta Book Library* **Sabrina Carter**, *Please Don't Yell at We* 

### **AUTHOR READINGS:**

TIME: 12:45 pm - 1:45 pm

LOCATION: Outdoor Young Readers Pavilion

Sharon Dennis Wyeth, Something Beautiful

Troy CLE, The Marvelous Effect: Book One of the Marvelous World Saga

**Tony Medina**, The President Looks Like Me And Other Poems

Cheryl Willis Hudson, Brown Skin

### STORYTELLING:

Waithira Mbuthia, My Sister's Wedding

TIME: 1:45 pm - 2:05 pm

LOCATION: Young Readers Pavilion

Waithīra is active writer whose published works include *My Sister's Wedding: A Story of Kenya*, as well as essays, poetry, African folktales, translations and children's stories in various literary journals and contemporary magazines in English and Gīkūyū languages. Waithīra is a storyteller and public speaker who has given presentations in local libraries, elementary schools, high schools, women's clubs and colleges across the United States.

# **AUTHOR READINGS: Young Readers Pavilion**

TIME: 1:45 pm - 5:45 pm

LOCATION: Outdoor Young Readers Pavilion

**Chental-Song Bembry**, The Honey Bunch Kids

Walter Hidalgo, Beyond the Four Walls: Rising Ministry & Spirituality of Hip Hop

Ralph Burgess, Cool Calvin Series

Jackie Wayans, Ambrose

Juan Carlos Recinos, Written Expressions

# **KIDS DANCE! Maurice Chambers Teaches Tap to Kids**

TIME: 3:00 pm

LOCATION: Outdoor Young Readers Pavilion

Join Master Dancer Maurice Chambers as he charms children onto the dance

floor! Fun for everyone!

# CHILDREN'S OPEN READINGS FROM THE JUST US BOOK COLLECTION

LOCATION: Outdoor Young Readers Pavilion

TIME: 4:00 p.m. - 4:30 p.m.

# PANEL DISCUSSIONS: HBFN Young Readers Program

TEMPERMENT: MARKERS TOWARDS LITERACY, BIRTH TO AGE 3 - A

PRACTICAL APPROACH TO MEETING INDIVIDUAL NEEDS

FACILITATOR: DASETA GREY TIME: 11:00 a.m. – 12:30 p.m.

LOCATION: Paul Robeson Campus Center, Room 237

In this session we will introduce the nine temperament traits and the three temperament types of infants and toddlers. We will focus on the six discoveries

in infancy: learning schemes; cause and effect; use of tools; object permanence; understanding space; imitation. For parents and educators.

# **GETTING BOYS TO READ (WORKSHOP)**

TIME: 12:30 p.m. – 1:45 p.m.

LOCATION: Paul Robeson Campus Center Room 257

FACILITATOR: Wade Hudson , Publisher, Just Us Books ;

Panelists: Gregory 'Brother G' Walker, The Memnon Series; Tony Medina, The President Looks Like Me And Other Poems; Ralph Burgess,

Cool Calvin.

# THE ELEMENTS OF A SUCCESSFUL CHILDREN'S BOOK: (A ROUNDTABLE DISCUSSION)

TIME: 1:00 pm - 2:00 pm

LOCATION: Paul Robeson Campus Center, Room 237

Cheryl Hudson, Publisher, Just Us Books, Sharon Dennis Wyeth, Something

Beautiful, Sabrina Carter, Please Don't Yell at We

Hear from experts in the industry. You'll have the opportunity to listen to the view of a Publisher and two very successful authors.

# C-SPAN's BOOK-TV @ HARLEM BOOK FAIR-NEWARK

Paul Robeson Campus Center, Art Gallery

READINGS AND DISCUSSIONS:

**DECODING LITERACY AND FREEDOM: The Contemporary Significance of the** 

**Rosetta Stone** 

PRESENTER: Dr. Joel Freeman TIME: 10:00 a.m. – 11:00 a.m.

LOCATION: Paul Robeson Campus Center, Art Gallery

This presentation will focus on the historical significance of the discovery and decoding of the 'Rosetta Stone', the first ancient bilingual text recovered in modern times, and its relevance to literacy and access to useful information.

# LITERATURE and CULTURE: A STORIED HISTORY OF NEWARK, NJ

TIME: 11:10 a.m. - 12:20 p.m.

LOCATION: Paul Robeson Campus Center, Art Gallery

MODERATOR: Dr, Clement A. Price, The Once and Future Newark

PANELISTS: Amiri Baraka, Digging: The Afro-American Soul of American

Classical Music; Richard Wesley, The Mighty Gents

Acclaimed Newark-born author of over 40 books of essays, poems, drama, and music history and criticism **Amiri Baraka**, and acclaimed

Newark-born author, playwright, and screenwriter **Richard Wesley** join **Dr. Clement A. Price**, Board of Governors Distinguished Service Professor of History at Rutgers-Newark, and vice chair of President Obama's Advisory Council on Historic Preservation in an lively and informative retrospective on the literary and cultural history of Newark.

# GUEST OF HONOR: BOOKER T. WASHINGTON, THEODORE ROOSEVELT—THE WHITE HOUSE DINNER THAT SHOCKED A NATION

AUTHOR: DEBORAH DAVIS TIME: 12:30 p.m. – 1:40 p.m.

LOCATION: Paul Robeson Campus Center, Art Gallery

In 1901, President Theodore Roosevelt invited Booker T. Washington to have dinner at the executive mansion with the First Family. The next morning, news that the president had dined with a black man—and former slave—sent shock waves through the nation. Although African Americans had helped build the White House and had worked for most of the presidents, not a single one had ever been invited to dine there. Fueled by inflammatory newspaper articles, political cartoons, and even vulgar songs, the scandal escalated and threatened to topple two of America's greatest men.

Join author Deborah Davis as she reads from and discusses her inspiration, research, and discoveries while exploring this long-obscured event whose impact resonated so strongly into the national politic. Q&A and author signing follow discussion.

# WHAT TEACHERS MAKE: IN PRAISE OF THE GREATEST JOB IN THE WORLD AUTHOR: TAYLOR MALI

TIME: 1:50 p.m. – 3:00 p.m.

LOCATION: Paul Robeson Campus Center, Art Gallery

The right book at the right time: an impassioned defense of teachers and why our society needs them now more than ever. Former middle-school teacher and teachers' advocate, Taylor Mali struck a chord with his passionate response to a man at a dinner party who asked him what kind of salary teachers make — a poetic rant that has been seen and forwarded millions of times on Facebook, YouTube, and Twitter. Based on the poem that inspired a movement, What Teachers Make is Mali's sharp, funny, reflective, critical call to arms about the joys of teaching and why teachers are so vital to America today. It's a book that will be treasured and shared by every teacher in America — and everyone who's ever loved or learned from one.

### MOTIVATING BLACK MALES TO ACHIEVE IN SCHOOL AND IN LIFE

**AUTHOR: PRINCIPAL BARUTI KAFELE** 

TIME: 3:10 p.m. - 4:20 p.m.

LOCATION: Paul Robeson Campus Center, Art Gallery

One of the most vexing problems confronting educators today is the chronic achievement gap between black male students and their peers. In this inspiring and thought-provoking book, veteran educator **Baruti K. Kafele** offers a blueprint for lifting black males up and ensuring their success in the classroom and beyond. *Motivating Black Males to Achieve in School and in Life* offers proven strategies for getting black male students in middle school and high school to value learning, improve their grades, and maintain high standards for themselves. The author shows how simple but powerful measures to instill selfworth in young black males can not only raise these students' achievement, but also profoundly alter their lives for the better.

### **LITERACY 2.0: INNOVATIVE PRACTICES**

TIME: 4:30 p.m. - 5:40 p.m.

LOCATION: Paul Robeson Campus Center, Art Gallery

Moderator: Irene Daniels, Executive Director, Newark Literacy Campaign Panelists: Patrice Samara, Alphabet Kids Series; Principal Baruti Kafele, Motivating Black Males to Achieve in School and in Life; Dr. Kai Smith, In GRAAFIC Details

An innovative approach to "reaching" our youth before the crisis starts. Hear from several individuals that have made an impact on youth utilizing 'out-of-the-box' methods.

# THE HARLEM BOOK FAIR – NEWARK HIP HOP ARTS

NEVER WOULD HAVE MADE IT: FROM CHALLENGE TO AUTHOR TO ENTRPRENEUR

TIME: 11 A.M - 12:15 P.M.

LOCATION: Paul Robeson Campus Center, Room 255

MODERATOR: Carol T. Jenkins, President, Read Up Book Club

PANELISTS: Jay Morrison, From Hip Hop 2 Home Owner; Wahida Clark, Payback Ain't Enough; J.M. Benjamin, My Manz and 'Em; Melvin Childs, Never Would Have Made It: The Rise of Tyler Perry, The Most Powerful Entertainer in Black America (And What It Really Took to Get Him There); Sadeqa Johnson, Love In A Carry-On Bag

Join this panel of published writers who have used their life experiences as stepping stones to acclaimed authorship and entrepreneurial success. These authors, from different professional walks – real estate, publishing, theatrical production, publicity – share how they leveraged experience and *embraced* change or adversity to focus their lives. So can you. Our moderator, **Carol T. Jenkins**, is president of the twelve-year-old, East Orange, NJ-based, Read Up Book Club.

# HOW TO TURN YOUR LITERARY DREAMS INTO A PUBLISHED REALITY (EMPOWERING WRITERS WORKSHOP)

PRESENTER: J.M. Benjamin, C.E.O. of A New Quality Publishing L.L.C TIME: 12:30 p.m. – 1:45 p.m.

LOCATION: Paul Robeson Campus Center, Room 255

This workshop discusses the pros and cons of Traditional & Self-Publishing; the proper steps and guide to self publishing; and grassroots and gorilla marketing practices that will increase book sales. A New Quality Publishing is a successful, six figure, independent company established in 2008. J. M. Benjamin current title, *My Manz and 'Em*, is being made into a full-feature length film.

### **HIP HOP DATING 101**

**PRESENTER: Yo Jeff Carroll** 20 Soul Questions for a Better Relationship **TIME: 2:00 p.m. – 3:30 p.m.** 

LOCATION: Paul Robeson Campus Center, Room 255

This is an interactive session that will show participants how to date in a way that will enhance their lives. They will learn how to be a good dater. They will learn how to deal with the "dating predators" who seek to break hearts and spread disease. They will also build their own Dating Contract and discuss the common needs of individuals Participant will also learn healthy dating techniques, which help defend themselves from both dating and sexual predators. Yo Jeff is currently touring the country promoting healthy dating, marriage, encourage people to stop disrespectful behavior toward each other while dating. This workshop will help people maximize their personal dating process and get the most from their dating experience. This workshop is excellent for high school and college students and their parents, as well as adult singles.

### ARE YOU READY TO SPEED DATE?

Run like a traditional speed dating event, participants have six minutes per 'date' and receive their matches on the spot. What's special about Yo Jeff's Speed Dating events each round of dating is given a theme from his book, 20

Soul Questions for a Better Relationship. Before the dating begins, Yo Jeff does a presentation on his patented Hip Hop dating formula including tips on maximizing speed dating. Yo Jeff also breaks up the speed dating rounds with fun games like his "First date" game and his "Personal Pitch" game.

HIP HOP 2 HOME OWNERS: HOW WE BUILD WEALTH IN AMERICA PRESENTER: Jermaine "Jay" Morrison, Hip Hop 2 Home Owners TIME: 3:45 p.m. – 4:30 p.m.

LOCATION: Paul Robeson Campus Center, Room 237

Failure is only an option because our society allows us to believe that it's the norm. But what if our society were to make a drastic change starting with the school system? What if 13-18 year olds knew what a FICO score was before college, knew how to establish credit and the importance of not "screwing it up"? What if we taught our children a solid financial curriculum that covered not just banking and balancing a check book, but included information about assets like real estate? What if our kids understood what a mortgage was and what if we taught them that it doesn't have to be a liability? What if they understood that they don't have to be life time renters and we enforce the fact that they shouldn't?

# HIP HOP, TECHNOLOGY, AND ACCESSING THE NEW MEDIA SPONSORED by AllHipHop.com

TIME: 4:45 p.m. - 6:00 p.m.

LOCATION: Paul Robeson Campus Center, Room 255

MODERATOR: Chuck Creekmar, Founder, AllHipHop.com

PANELISTS: Wahida Clark Payback Ain't Enough; J.M. Benjamin, My Manz and 'Em, Troy CLE, Marvelous World Series, Jah Jah Shakur, Hip Hop Education Week

Unimpressed by history, Hip Hop constantly moves towards reinventing itself while embracing all that projects positivity. Our panel of new thinkers discusses how Hip Hop uses technology and media to spread its message.

### CASTING CALL!

Book to Film: My Manz And 'Em

Presented by: A New Quality Publishing

TIME: All Day

LOCATION: A New Quality Publishing, Outdoor Plaza, Booth AR
Actors and Actresses wanted for *My Manz And 'Em, a* film directed by
Sundance award winning director Alrick Brown, and produced by award
winning producer Lamar David Mackson. The film is based on the urban fiction

novel written by *Essence* bestselling author, J.M. Benjamin. Submission requirements: Acting resume and head shot.

### INTERVIEWS & CONVERSATIONS:

PAUL ROBESON CAMPUS CENTER, ESSEX ROOM

THE WRITING LIFE – Hosted by Wilma J. Grey, Program Director, HBF-Newark CONVERSATIONS: RUTGERS PROFESSOR STERLING BLAND INTERVIEWS AUTHOR BENILDE LITTLE

TIME: 11 a.m. - 12:00 p.m.

LOCATION: Paul Robeson Campus Center, Essex Room

**Benilde Little** is one of a new wave of successful African American female authors whose novels have earned her legions of devoted fans. Her smart, attractive, overachiever protagonists are successful, but struggle with self-doubt, invisible class barriers, and heartache. She is interviewed by Sterling Bland, Associate Professor of English and Chair of the Afro-American Studies Department.

# AUTHOR TO AUTHOR: JAYNE ANNE PHILLIPS INTERVIEWS VALERIE WILSON WESLEY

LOCATION: Paul Robeson Campus Center, Essex Room

Time: 12:15 p.m. – 1:15 p.m.

Award-winning author and Director of the Rutgers-Newark Masters in Fine Arts Writing Program, Jayne Anne Phillips (Lark and Termite; Shelter: A Novel) and award-winning author Valerie Wilson Wesley (the Tamara Hayle Mystery series; Willimena Rules! series) Ms. Wesley's work and the writing life. Featuring a reading by Ms. Wesley, this discussion will be followed by an audience Q&A.

THE WRITING LIFE: WEAVING FICTION INTO FACT

TIME: 1:30 p.m. - 2:30 p.m.

LOCATION: Paul Robeson Campus Center, Essex Room Moderator: Troy Johnson, Publisher, AALBC.com

Panelists: Gloria Mallette (Living, Lies Breathing); William Fredrick Cooper (Six

Days in January); Anasa Maat (Wrong?); Moody Holiday (Black Divorce)

Writers are often asked where they get ideas for a novel. While there are many responses, most authors will say they got their idea from personal experience, something they heard, or a public occurrence. Weaving fiction into fact takes research, literary license, and a vivid imagination that will produce a final product that appears as if it was all the author's creation. Each author's process

of creation is unique. This panel of successfully published authors will share how they source ideas and create credible characters that carry their stories to their satisfying ends.

# WORDS WON'T HIDE THE PAIN:

# A TRIBUTE TO POET, PLAYWRIGHT, and ESSAYIST AMIRI BARAKA

TIME: 2:30 pm - 4:00 pm

LOCATION: Paul Robeson Campus Center, Essex Room

Join this renowned gathering of the poet community as it honors Newark's own First Family of Arts and Letters, Amiri, Amina, and Ras Baraka, for their contribution to Newark and national literacy. Poets include Helena Lewis, Mo Beasley, Talaam Acey, Kasim Allah, Rain Maker, Earl Majette, Rob Hylton, and others. Featuring live music by Atiba Wilson and Songhai Djeli.

### NATURALLY YOU: BLACK HAIR UNDER A MICROSCOPE

TIME: 4:00 p.m. - 5:00 p.m.

LOCATION: Paul Robeson Campus Center, Essex Room

**MODERATOR**: **Sandra West** (*Encyclopedia of the Harlem Renaissance*)

**PANELISTS**: Candace Kelley (Coif Cuisine: Natural Hair Recipes & Side Dishes for the Natural Hair & Now); Caryl Lucas (Aunt Sarah's Recipes for a Long & Spirit-

Filled Life); Gilda Rogers (Arrested Development: The State of Black

Achievement and Education in Hip Hop America)

Black hair is examined in this thought-provoking debate about black hair, natural hair, hair history, hair health, hair culture and of course, the natural hair sorority. Over the years, this exciting panel of women has addressed thousands of women and men in seminars and symposiums with their inspiring messages about self-acceptance.

# THE RUTGERS MFA (MASTERS IN FINE ARTS) WRITERS PROGRAM

**HOST: JAYNE ANNE PHILLIPS** 

TIME: 2:00 p.m. – 4:00 p.m.

LOCATION: Paul Robeson Campus Center, Room 237

**Poetry and Fiction:** 

 Vincent Toro
 2:00-2:20

 Nicole Homer
 2:20 -2:40

Poetry and Fiction:

**Paula Neves** 4:00-4:15

**Anna Alves** 4:15 - 4:30

Fiction and Poetry:

Nancy Méndez-Booth 4:40-4:50 Roberto Santiago 4:50-5:00

# **QBR BOOK LAUNCH PARTY!** A BEAUTIFUL GIRL

AUTHOR: Cassandra Ulrich TIME: 2:30 p.m. – 3:30 p.m.

LOCATION: Rutgers-Newark University Club

Attempting to survive a horrible secret — abuse by her step-father, Sara meets the one person she dare not make friends with. Rick's friendly nature draws Sara into a relationship that helps her heal, but also threatens her safety and that of her family. How will she escape the man who also holds her mother and siblings hostage? Meet and greet author **Cassandra Ulrich** in the book launch of this wonderfully crafted and exceptionally paced story. Targeted to teen readers, young adults, parents, educators, and caregivers, *A Beautiful Girl* grippingly captures the terror of childhood abuse. **Refreshments served.** 

# THEATRE @ HBF-NEWARK

FOOTPRINTS IN BLACK THEATER: DECONSTRUCTING NTOZAKE SHANGE'S FOR COLORED GIRLS

Presenter: Marcia Brown, Director, Dare To Fly Production

TIME: 4:00 p.m. - 5:30 p.m.

LOCATION: Rutgers-Newark University Club

Come explore For Colored Girls Who Have Considered Suicide/When the Rainbow is Enuf, the landmark stage play by Ntozake Shange. Join the director, Marcia Brown and actors of Dare To Fly Production as they perform selected choreopoems and openly discuss the themes embedded in this richly complex and nuanced work, which include love, rape, abortion, abandonment, empowerment, and the new "male voices."

# HBF NEWARK OUTDOOR SOUND STAGE

This is the nationally-renowned Harlem Book Fair Poetry Stage – Spit or Sit. Check out the live music, Spoken Word, and entertainment on the HBF Newark Sound Stage! Featuring acclaimed Host **Mo Beasley** and a stellar line-up of poetry, song, and dance, this program is a day-long crowd pleaser. Pick up performance schedule at the Sound Stage. Webcast live!

HEALTHY BODY, HEALTHY MIND: GET A BANGIN' BODY

The City Gym Boys' Ultimate Body Weight Workout for Men & Women Charles LaSalle and the City Gym Boys

TIME: 4:30 p.m. - 5:00 p.m.

LOCATION: HBF Newark Outdoor Sound Stage

LaSalle and the City Gym Boys have travelled across the country touting the benefits of proper exercise, diet and overall wellness to kids and adults alike. The City Gym Boys' efforts have reach inner cities across the country as they motivate young kids to start moving. Their efforts have been honored by Michelle Obama's "Let's Move" campaign. **GET A BANGIN' BODY** takes their message further, by using their own struggles and successes as examples to show that men of all backgrounds, can not only enhance self-esteem, but help tackle America's issue with obesity.

# FILM @ HARLEM BOOK FAIR NEWARK

LOCATION: Paul Robeson Campus Center, Room 316

STEM EXPOSURE: The Meyerhoff Influence PRESENTED BY KEVIN JORDAN TIME: 11:00 a.m. – 12:30 p.m.

**STEM EXPOSURE: The Meyerhoff Influence** Is a powerful and intricate film documenting the lives of six black scientists and engineers. Delivering an important message to African American youth interested in the STEM (Science, Technology, Engineering, Math) fields, STEM exposure explores the challenges and opportunities of S.T.E.M. Follow these six bright, young minds as they narrate their courageous personal lives and outstanding career paths.

# **ZORA NEALE HURSTON: Jump at the Sun**

TIME: 1:45 p.m. – 3:00 p.m.

Zora Neale Hurston, path-breaking novelist, pioneering anthropologist established the African American vernacular as one of the most vital, inventive voices in American literature. She was gifted, flamboyant, controversial, even paradoxical – but always fiercely original. This definitive film biography, eighteen years in the making, portrays Zora in all her complexity and genius.

# **UNCLE TOM'S CABIN TIME: 3:15 p.m. – 4:30 p.m.**

In 1852, Harriet Beecher Stowe's Uncle Tom's Cabin was an overnight sensation. Over time, it sold millions of copies and became the second most translated book after the Bible. Yet arguably, its most enduring impact came not from the novel, but from the many stage versions which crossed this country. Gradually, the play was caricatured. Stereotypes emerged, rooted in a racism so entrenched as to be almost unconscious, even while being presented in the context of a story decrying the inhuman cruelty of the racist practice of slavery. To this day we struggle with the echoes of these theatrical distortions.

Rutgers-Newark hosts the Harlem Book Fair Newark, April 27-28, 2012

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# **HBF NEWARK CELEBRATES READING!**

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