

HARLEM BOOK FAIR'08 EVENTS & VENUES

SATURDAY, JULY 19

SCHOMBURG CENTER FOR RESEARCH IN BLACK CULTURE

LANGSTON HUGHES AUDITORIUM

515 Malcolm X Blvd., corner of West 135th Street

PANEL DISCUSSIONS

11:15a - 12:30p 40 YEARS OF AFRICAN AMERICAN PUBLISHING

Moderator: **Max Rodriguez** (QBR The Black Book Review)

Panelists: **W. Paul Coates** (Black Classic Press); **Kassahun Checole** (Africa World Press); **Cheryl Willis Hudson** and **Wade Hudson** (Just Us Books); **Tony Rose** (Amber Books)

Long before the advent and success of contemporary urban-based writers, these publishers nurtured and primed the African American reader to the multi-million dollar market that it is today. They will discuss their histories, their vision for the reader market, and what they must do to thrive within a quickly evolving publishing and generational revolution.

12:45p - 2:00p JAMES BALDWIN: PERSPECTIVES and LITERARY LEGACY

Moderator: **Herb Boyd** (Baldwin's Harlem)

Panelists: **Quincy Troupe** (Miles and Me), **Amiri Baraka** (Tales of the Out and Gone); **S. Pearl Sharp** (Black Women for Beginners), **Cora Daniels** (Ghetto Nation: A Journey into the Land of Bling and Home of the Shameless)

This panel gives understanding and recognition to James Baldwin's place within the American literary canon. Quincy Troupe conducted the last significant interview with Baldwin; Baldwin and Amiri Baraka, his literary heir, had a mixed and contentious relationship; Pearl Sharp will discuss Baldwin's experience in Hollywood; Cora Daniels will connect Baldwin's impact on the Hip-Hop generation.

2:15p - 3:15p

BEVERLEY MANLEY: LIFE WITH MICHAEL MANLEY (The Manley Memoirs)

Interviewer: **Cliff Hughes** (Commentator, Nationwide Radio, Jamaica WI) with **Beverley Manley**

As a young girl, starved of her mother's love because she was darker than her siblings, and forced to do housework while her sisters relaxed, Beverley was a modern-day Cinderella. Told incessantly that she was good for nothing, she defied her mother's prophecy by becoming a household name in local radio, television, and on stage. It was her path at the then Jamaica Broadcasting Corporation that led her to Michael Manley and to the Jamaica House. Marriage to Michael also leads to her political awakening. Not content with being the docile wife, Beverley assumed an activist role in the governing Peoples National Party (PNP), becoming embroiled in the ideological politics of the 1970s that would eventually lead to her estrangement from Michael, the destruction of their marriage, her flight into the arms of a rival lover and finally to a self-imposed exile in the US, where she took refuge from the ire of the Jamaican elite for daring to walk out on one of their own.

3:30p - 4:30p

THE CIVIL RIGHTS AGENDA: WHERE DO WE GO FROM HERE?

Moderator: **Anthony Samad** (50 Years After Brown The State of Black Equality in America: African Americans Continuing Pursuit of 14th Amendment Rights),

Panelists: **Keli Goff**, political correspondent, (Party Crashing: How the Hip-Hop Generation Declared Political Independence), **Edgar J. Ridley** (The Golden Apple: Changing the Structure of Civilization), **Kristal Brent Zook** (I See Black People: Interviews with African American Owners of Radio and Television)

50 years after the advent of the Civil Rights movement, human rights, fostered by a global awareness, has taken center stage. Have the goals of the Civil Rights movement been met, shunted aside, or melded into the current rights agenda? These panelists approach this through their various lenses: political, historic, economic, and media.

4:45p - 6:00p

FROM THE DOOR OF NO RETURN: THE BICENTENNIAL OF THE ABOLITION OF THE TRANSATLANTIC SLAVE TRADE TO THE U.S.

Moderator: **Howard Dodson** (Ideology, Identity, and Assumptions)

Panelists: **Rosanne Marion Adderley** (New Negroes from Africa: Slave Trade Abolition and Free African Settlement in the Nineteenth-century Caribbean); **Sylviane A. Diouf** (Dreams of Africa in Alabama: The Slave Ship Clotilda and the Last Africans Brought to America); **David Eltis** (Extending the Frontiers: Essays on the New Transatlantic Slave Trade Database); **Thomas Norman DeWolf** (Inheriting the Trade: A Northern Family Confronts Its Legacy as the Largest Slave-Trading Dynasty in U.S. History)

Although it went unnoticed, the year 2008 marks the bicentennial of the abolition of the transatlantic slave trade to the United States. This American amnesia stands in stark contrast to the yearlong commemorations - costing \$40 million-that took place in Great Britain in 2007 to commemorate the bicentennial of the British abolition. This missed opportunity perpetuates the general ignorance about a central aspect of American history. This panel will provide the audience with the latest scholarship on the transatlantic slave trade and its abolition, including numbers and ethnicities. It will explore the little-known illegal slave trade to the United States that continued for half a century after 1808; the re-Africanization of the Caribbean with the arrival of Africans liberated from the slave ships; and the northern involvement in the trade. This will be an extraordinary opportunity to bring to the public the latest information on and analysis of this fundamental part of U.S. history that still has immense resonance today.

6:15p - 7:15p

NO ROAD BACK: THE 1961 MISSISSIPPI FREEDOM RIDERS

Moderator: **Eric Etheridge** (Breach of Peace: Portraits of the 1961 Mississippi Freedom Riders)

Panelists: **Robert Singleton** (former Freedom Rider, Contributor, Breach of Peace), **Helen Singleton** (former Freedom Rider, Contributor, Breach of Peace), **Lewis Zuchman** (former Freedom Rider, Contributor, Breach of Peace)

On May 4, 1961, civil rights activists (later called Freedom Riders) began riding buses into the segregated South, testing a 1960 Supreme Court decision that held racial segregation illegal in bus and train stations. The rides -- sponsored and organized by nonviolent civil rights groups -- consisted of blacks and whites, men and women, young students, and middle-aged activists. Upon arrival in Jackson, the Freedom Riders were arrested and charged with "breach of the peace." From May through September 1961, over 300 Riders were arrested in Jackson. Most embraced a "jail, no bail" strategy, overflowing Jackson's city and county jails. Eric Etheridge spent four years locating the Freedom Riders, interviewing them about their experiences. He and three former Freedom Riders discuss the experience.

HBF FINANCIAL PAVILION

SCHOMBURG CENTER FOR RESEARCH IN BLACK CULTURE

AMERICAN NEGRO THEATRE

515 Malcolm X Blvd., corner of West 135th Street

SATURDAY, JULY 19

12pm - 1:45pm

YOUR MONEY IS A TERRIBLE THING TO WASTE: SEIZING YOUR FINANCIAL POWER!

Moderator: **Sabrina Lamb**, Founder, WorldofMoney.org

Panelists: **Lynnette Kalfani-Cox** (Zero Debt, Your First Home); **Duane Harden** (Harlem Funding.com), **Robin Young** (Merrill Lynch); **Derrick Barnes** (New York Life) **Darrell Washington** (Creditminded.com); **Manyell Akinfe** (Primerica)

Real estate investing, retirement planning, protecting your life, correcting your credit, budgeting and disciplined saving are cornerstones of wealth-building and asset management. This panel of experts shows you how to get there from here.

2:00pm - 3:00pm

CHANGING THE MINDSET FOR WEALTH

Edgar J. Ridley, Author and President, Edgar J. Ridley Associates

Black peoples almost uncontrollable appetite for the latest fashionable lifestyle ranks us as America's biggest consumer group. Because of our must have it now mentality, we have a negative attitude towards creating wealth for our children and ourselves. What does the future hold for a people living under such condition?

Edgar J. Ridley, author of Symbolism Revisited and The Golden Apple, heads a multi-disciplinary team of organizational and behavior development specialists that help corporations and governments develop more efficient operations.

COMMUNITY ALERT: THE STATE OF BLACK MEDIA

4:45p - 6:00p

THE LONG RISE AND HARD FALL OF BLACK RADIO

Moderator: **Sabrina Lamb**

Kristal Brent Zook (I See Black People: Interviews with African American Owners of Radio and Television), **Sanford Moore** - KISS-FM Week In Review Co-Host. **Bob Law** - Veteran Broadcaster, Film Producer "History of Black Radio"

Black radio has long provided an unadulterated perspective of the Black American experience. Mergers, conglomerates, audience diversification and the high costs of maintenance have caused many smaller stations to fold, while other rely on exaggeration and caricature to survive – all at the expense of providing the type of critical, hard-edged analysis a community requires to stay armed and informed. This panel discusses black media's demise and future.

COUNTEE CULLEN LIBRARY (AUDITORIUM)

132 West 136th Street, corner of Malcolm X Blvd.

PANEL DISCUSSIONS - SATURDAY, JULY 19

12:00 - 1:30p GAY AND LESBIAN WRITERS: BREAKING SURFACE

Moderator: **Troy Johnson** (Founder - AALBC.com)

Panelists: **Terrance Dean** (Hiding in Hip Hop: On the Down Low in the Entertainment Industry--From Music to Hollywood); **Hickson** (Ghettoheat); **Linda Villarosa** (Passing for Black)

Are publishers out of step with consumer demand? Gay and Lesbian fiction continues to sell in record numbers, yet Zane's current title, Purple Panties, has been refused bookstore signings, an online magazine has declined support, and a major online book club service has "passed" on offering it to their members. Is it because it is a collection of lesbian erotica? Many believe so. These authors share their viewpoints and tell their stories.

1:45 - 2:30p YOU CAN'T BOX ME IN: The (R)Evolution of Spoken Word Poetry

Moderator: **Jameel Adams (Harlem 1-2-5)**

Panelists: **Tantra** (Sacred), **J. Ivy** (HBO Def Poetry Jam), **Helena D. Lewis** (Call Me Crazy), **Vanessa Hidary** (Culture Bandit)

These acclaimed artists recognize poetry as the first element of hip-hop. They have successfully translated their poetry into new platforms of performance theatre, music, and the visual arts. These poet-visionaries discuss their art and the evolving direction of leading edge spoken word.

Sponsored by HBF/WORD, premier publisher of Spoken Word

2:45 - 3:30p SINS OF THE FATHER: HOW FATHERS IMPACT DAUGHTERS RELATIONSHIPS

Moderated by **The Flow (Marc Collins, Angelo Hunt, Roy Frank)**

Panelists: **Jonetta Rose Barras** (Whatever Happened to Daddy's Little Girl?: The Impact of Fatherlessness on Black Women); **Randy Williams** (Filmmaker, Fathers and their Impact on Daughters Relationships); **Grace Cornish** (You Deserve Healthy Love, Sis!: The Seven Steps to Getting the Relationship You Want); **June Cross** (Secret Daughter: A Mixed-Race Daughter and the Mother Who Gave Her Away); **D. E. Brown** (Fatherless)

How much of a woman's relationship choices are influenced by their father? How do fathers impact daughter's definitions of womanhood, intimacy and self esteem. How many women are trying to make up for the absence, abuse or neglect of their fathers their lives, in romantic relationships risking their own authenticity and relationship success? What attitudes do fathers pass on to their daughters regarding male privilege, domination and control, and what do daughters pass on to their sons? Join The FLOW and their guest panelist as we explore these issues.

3:45 - 5:00p FICTION OR NONFICTION: WHICH IS THE GREATER TRUTH?

MODERATOR: **Max Rodriguez** (QBR/The Black Book Review)

PANELISTS: **James Cherry** (Shadow of Light), **Kimballa Lawson Roby** (One In A Million), **Nelson George** (The James Brown Reader), **Kenji Jasper, aka D,** (Got)

Art and life often mirror each other but never more so than in fiction writing. These popular, best selling authors discuss their work, the source of their inspirations, and just how far their fiction falls from reality.

HBF PUBLISHING PAVILION – COUNTEE CULLEN LIBRARY (MEZZANINE) SATURDAY, JULY 19

1:00 - 2:00pm CONTENT CONTROL PUBLISHING: THE PROS AND CONS OF Room A DIGITAL PUBLISHING (DIY)

Cost effectiveness and immediacy to market have been heralded as major advantages of do-it-yourself publishing. But there are numerous others, many of which are being emulated by majority publishes, which make DIY effective and ideal for entry into the publishing marketplace. This panel of experts explains DIY in detail and offers insider tips on capitalizing on this booming technology. **This seminar is sponsored by HBF Publishing.**

2:15 - 3:30pm LOW COST/NO COST MARKETING Room A Exclusive Seminar by Adrienne Smith, Adhere Network

We live in a progressive and technologically advanced society. Big budget marketers are reaching their customers in ways that we never would have considered years ago. Big budget marketers have just that, Big Budgets! How do you compete when you don't have the budget? You go back to the basics. This presentation will provide affordable concepts to business owners who are interested in promoting their business on a restricted budget. **This seminar is sponsored by HBF Publishing.**

3:45 - 5:00pm CMS TECHNOLOGY FOR AUTHORS & PUBLISHERS Room A Exclusive Seminar by Darnell Smith, Business In The Black

This seminar will discuss how using a Content Management System-based website can help authors, journalists and writers build a powerful presence on the web to promote their work. It will introduce the value of Content Management System-based websites; advantages and disadvantages of having a member based website; how Group Level login can increase your bottom line from your internet sales; how to setup Credit Card processing for free using Paypal, 2Checkout and others; affiliate income online and how to find high yield affiliate partners like Google's AdSense; Viral Marketing (Internet advertising, E- mail marketing, Opt-in and Opt-out laws); using Craigslist and BackPage to boost your sales early in the game; Search Engine tricks to get your website high on the search engines fast... and much, much more. **This seminar is sponsored by HBF Publishing.**

1:00 - 2:15pm FROM INSPIRATION TO PUBLICATION: A WRITING Room B WORKSHOP with AUTHOR GRACE EDWARDS

Grace F. Edwards teaches creative writing, and has been a member of the Harlem Writer's Guild since 1970. Do or Die is the fourth novel in the Harlem-based mystery series featuring former cop Mali Anderson. The first book, If I Should Die, was released in 1997 and earned an Anthony Award nomination for Best First Novel. The second book, A Toast Before Dying, won the 1999 Fiction Honor Book award from the Black Caucus of the American Library Association. No Time to Die, the third novel, was released in 1999. Film and TV rights to the series have been sold. **This seminar is sponsored by HBF Publishing.**

2:30 - 4:30pm DIY MANUSCRIPT REVIEW/EDITOR INTERVIEW WORKSHOP Room B

Are you ready to publish? Do you have a manuscript but are unsure of the next steps? Would you like a professional opinion of your work? If you are considering self-publishing, meet with our editors for a one-to-one consultation and assessment of your manuscript. There is a reader for every book. This interview may help you find your audience. Bring a prepared one-page synopsis of your story. All interviews are twenty minutes. All genres (fiction, nonfiction, poetry, children's) accepted. **This workshop is sponsored by HBF Publishing.**

TMA (THURGOOD MARSHALL ACADEMY)
214 West 135th Street, corner of Adam Clayton Powell, Jr. Blvd.

PANEL DISCUSSIONS - SATURDAY, JULY 19

1:00 - 2:15pm **HEROES AND HEROINES: The Impact of the African
GYM** **American Romance Novel on Street Fiction**

Moderator: **Donna Hill** (Wicked Ways)

Panelists: **Gwynne Foster** (Getting Some Of Her Own); **Nathasha Brooks Harris** (Can I Get An Amen); **Sandra Kitt** (Celluloid Memories); **Leslie Esdaille** (Better Than)

This discussion will provide insight into the genre's longevity and popularity and how its basic structure has provided an "acceptable" medium to mass produce stories about African Americans, build an audience and a marketplace thus providing the platform for the current surge in black fiction. Find out why the genre has remained unshakable, how it has retained and developed its fan base and how black romances, street fiction and commercial black fiction all tell of the black experience by reflecting the environment from which their heroes and protagonists emerge.

2:15 - 3:30pm **NOIR IN HARLEM: Groundbreaking Authors Explore the Dark
GYM** **Side of New York**

Moderator: **Kenji Jasper** (The House on Childress Street)

Panelists: **Sandra Kitt** (Celluloid Memories), **Errol Louis** (Brooklyn Noir), **Kim Sykes** (Queens Noir)

This event features a panel discussion with some of the most exciting contributors to Akashic Books' award-winning 'Noir' series, including Errol Louis, Sandra Kitt, and Kenji Jasper, who will moderate this discussion. The panel will explore the definition of "noir," and the role of writers of color in pushing the boundaries of writing that explores crime and other dark themes. A reading from their Akashic Noir Series stories will follow the discussion.

3:45 - 5:00pm **CYPRIAN EKWENSI: JAGUA NANA and ONITSHA MARKET
GYM** **LITERATURE**

Moderator: **Chudi Uwazurike**(Uzo Nwanna and the Song of a ThousandTunes)

Panelists: **Ernest Emenyonu** (The Rise of the Igbo Novel);**Kurt Thometz** (Life Turns Man Up and Down); **Marie Umeh** (Flora Nwapa: A Pen and A Press); **Olotosin Mustapha; George C. Ekwensi**

Cyprian Ekwensi was a contemporary of the much-lauded writer Chinua Achebe. While Things Fall Apart received critical acclaim and government-supported approval, Jagua Nana, Ekwensi's classic street life narrative, was dismissed and even banned from being read. Onitsha Market literature, like today's street fiction, is gritty, violent, and unflattering of societal norms. This panel discusses the impact and success of Jagua Nana and the African street novel.

READINGS @ TMA
TMA (THURGOOD MARSHALL ACADEMY) LIBRARY

1:00 - 1:30pm **POETS ON STAGE: SELECTED READINGS BY TRANSCENDENTAL POETS**

George E. James: Peeling the Onion - Poems of Spiritual Awakening

1:45 - 3:30pm **BANDANA REPUBLIC: POETRY and PROSE FROM GANG MEMBERS and THEIR AFFILIATES**

Louis Reyes Rivera, Bruce George, Layding Kaliba, Ron King, Victor 'Gotti' Cherry, and others...

3:45 - 5:00pm **NOIR IN HARLEM: READINGS FROM THE AKASHIC SERIES**

Readings by **Kim Sykes, Errol Louis, Sandra Kitt,** and **Kenji Jasper**

YOUNG READERS PAVILION
TMA (THURGOOD MARSHALL ACADEMY)
SATURDAY, JULY 19

12:30 - 1:30pm **ELEMENTS OF A SUCCESSFUL CHILDREN'S BOOK: ONE ON ONE WITH THE EXPERT (PANEL DISCUSSION)**
Room 303

Moderator: **Irene Smalls** (Little Brown)
Panelists: **Linda Trice** (Kenya's Word); **Troy Johnson** (Founder of aalbc.com);
Bernette Ford, Publisher ColorBridge Books; **Eric Velasquez** (Illustrator);
Monique Hardin-Cordero (Program Director, Reach Out and Read of Greater NY)

An expert panel featuring legal and marketing executives, book agents, illustrators and authors will take you through the world of producing a successful Children's book. The panel will discuss the "NEED TO KNOW" facets of how you produce and present your product for the general market as well as a detailed look into what the industry is looking for in their next best seller. This panel will also discuss a detailed overview of their job description and HOW THAT CAN HELP YOU. At the end of the discussion you'll have an opportunity to ask a question ONE-ON-ONE. **This workshop is sponsored by HBF Publishing.**

3:15 - 4:15pm **COMIC BOOKS: WHAT'S THE STORY WITHIN THE STORY (WORKSHOP)**
Room 319

Facilitator: **Jerry Craft** (Mamasboyz)

Learn how to draw comics. What's the story behind Iron Man? What's the story behind The Hulk? Comic books and graphic novels are often the first access to reading for our youth. This workshop creates access to creative self-expression and enhances self-esteem.

3:00 - 4:00pm **WRITING FOR THE YA MARKET: ONE ON ONE WITH THE EXPERT (PANEL DISCUSSION)**
Room 303

Moderator: **Clara Villarosa** (Founder Hue-Man Bookstore)
Panelists: **Rita Garcia-Williams** (No Laughter Here); **Jaira Placide** (Fresh Girl);
Dominic Carter (No Mamma's Boy)

Our children are still reading adult content; can you make a difference? If your product is creative, stimulating, identifies with the Young Adult niche market and is simply a great read this panel is for YOU! The panel will feature expert in the industry who will open the hidden chambers on how to stimulate the YA readers with age appropriate content. At the end have a chance to ask a question ONE-ON-ONE with an expert. **This workshop is sponsored by HBF Publishing.**

**SCHOMBURG CENTER/LANGSTON HUGHES AUDITORIUM
515 Malcolm X Blvd., corner of West 135th Street**

PANEL DISCUSSIONS - SUNDAY, JULY 20

The QBR Author Stage

**1:00 - 2:30p FROM BARAKA TO BARAK: THE EVOLUTION OF BLACK
POLITICAL THOUGHT: A Conversation with Herb Boyd and
Amiri Baraka**

Poet, activist, elder statesman and political gadfly Amiri Baraka has seen his share of art and political movements; in fact, he is credited with sparking the Black Arts movement of the 60's. Author Herb Boyd is a critically acclaimed journalist/activist who has dedicated his life to chronicling the breadth of the black life in America. Together they discuss politics, Barak Obama, and the parting of the Red Sea.

2:45 - 4:00p SEXUALITY: IS IT WHO YOU ARE OR WHAT YOU DO?

Moderated by **The Flow (Marc Collins, Angelo Hunt, Roy Frank)**

Panelists: **Rajen Persaud** (Why Black Men Love White Women); **Lisa Durden** (TV Producer, Filmmaker, The Downlow); **Quentin Walcott** (Director of Connect, an organization that educates regarding domestic violence the role of male privilege).

Does our sexuality define us, proscribe a frame of reference, a role, inform our character, or is it just part of the continuum of being human? Does religion, tradition, upbringing define our sexuality or does it just evolve? Can it be confined within the context of marriage, a committed relationship, or a physical act? Is sexuality sex? Join The FLOW as we explore the multiple dimensions of sexuality and how our perceptions impact the quality of our relationships.